

## NEW BOOK UNVEILS MYSTERIES OF MINERAL EXPLORATION

by Ellsworth Dickson

In order to be a successful resource stock investor it is crucial to have an understanding of how the mining industry works; it involves knowing science, engineering, business practices, the stock market and investor psychology. Many people, even those with Geology 101, don't have a good grasp of all these topics. Just-published, *Mineral Exploration and Mining Essentials*, goes a long way to fill a knowledge gap.

Dr. Robert Stevens, P.Geo., Associate Dean of Natural Resources at the British Columbia Institute of Technology, has done a remarkable job of presenting the geology of mineral deposits in a layman-friendly style. He also covers other important topics such as how to evaluate junior exploration companies and their press releases. Stevens links science with insightful comments – a very useful book.

While the reader won't whip through this book like a Clive Cussler adventure novel, it is not a dry university textbook either. The book is lavishly illustrated with interesting coloured drawings, maps, 3D block diagrams and photographs that make it easy for readers to visualize geological and engineering concepts.

*Mineral Exploration and Mining Essentials* is not only a valuable resource for mining stock investors, but it will also benefit anyone working in the resource industry, especially those working in investor relations and brokers specializing in mining stocks.

It is available online at [www.miningessentials.com](http://www.miningessentials.com), through the Society of Mining, Metallurgy and Exploration at [www.smenet.org/store/mining-books.cfm/Mineral-Exploration-and-Mining-Essentials/9100](http://www.smenet.org/store/mining-books.cfm/Mineral-Exploration-and-Mining-Essentials/9100) and at AME BC's office at 880-889 W. Pender St., Vancouver, and through the Geological Association of Canada at their online bookstore. The cost is \$89.95. ■